# Financial Analytics at Trent University

**1 minute, 40 seconds in length**

Video Description: Dr. Wesley Burr addresses the camera directly throughout the entire video

The Financial Analytics program is a new Honour Bachelor’s Degree, and it’s designed to produce graduates who are strongly computational, analytical, and also inter-disciplinary. The training that the graduates will receive from a program like this will prepare them for a wealth of careers across the public sector, the nonprofit sector, finance itself, the sub-areas of insurance and banking and so on, but also just a more general graduate school aim as well.

A promising candidate of this program would be interested in mathematics as least in so far as in to enjoy it, to enjoy the performing in mathematics, the learning of mathematics, but not necessary want to be a mathematician. They should be interested in finance and economics, in so far as, they should be interested in how our money system works, and how our government and the tax system interact with the business world in order to provide a functioning economy, and they should be interested in business and essentially want to interact with business in some way in their eventual career.

In Ontario, there are only a limited handful of undergraduate programs in what we called “finance”, there isn’t a program this inter-disciplinary, this cross pollination that also prepares graduate to not only do finance, but to do more. And by preparing graduates for that, I think that we do sit in a very uniquely niche within the realm of these programs or existing programs, I believe that our graduate will be uniquely qualify to be useful to potential employers.

[Trent University Logo]