

Oluwaseun Babatunde

Peterborough, ON | (613) 235-1234 | oluwaseunbabatunde1@trentu.ca
www.linkedin.com/in/Oluwaseun-Babatunde984

HIGHLIGHTS OF QUALIFICATIONS

- Motivated, enthusiastic, and organized Lady Eaton College member with a commitment to the success of college events and activities
- Office reception experience gained from volunteering within an administrative role in a fast-paced environment
- Experience creating and promoting social media content on Facebook, Instagram, and Twitter to increase participation in events and activities
- Able to effectively communicate with others and problem solve, as demonstrated through leadership tasks within extracurricular activities
- Advanced skills with Microsoft Word, Excel, and PowerPoint; able to quickly learn new processes and procedures

EDUCATION

Bachelor of Arts (Honours), Psychology

Sept. 2019 – Present

Trent University, Peterborough, ON

- Dean's Honour Roll (2019 – 2021)

RELEVANT EXPERIENCE

Social Media Assistant (Volunteer)

Jan. 2020 – Present

Trent International Student Association, Peterborough, ON

- Created innovative and diverse social media posts to promote events, increasing social media engagement by 25% within two months
- Managed the group's Facebook, Twitter, and Instagram pages; promoted content and responded to students' questions with a high degree of professionalism
- Implemented new advertising techniques, expanding the group's reach to TikTok, resulting in an increase in engagement and awareness of TISA events

Outreach Assistant (Volunteer)

Sept. – Dec. 2019

Trent World Action Council, Trent University, Peterborough, ON

- Met with students weekly to discuss the organization's services, goals and mission, and coordinate future meetings
- Operated the reception desk, welcoming students in a friendly manner and identifying resources and information to support students in their navigation of community services
- Reached out to 26 community organizations to coordinate donations for events

EXTRACURRICULAR ACTIVITIES

Member of the Psychology Undergraduate Society

Sept. 2019 – Present